

# Bright minds shine.

Preferably from all sides. With bright clothing, reflectors on your arms and legs, and reflective stickers on your backpack or helmet. For people and pets alike, whether you're on foot or on a scooter. Stay safe by standing out.

More at:  
[thebrightest.ch](http://thebrightest.ch)



Visibly safe together –  
a Generali initiative.

